

Strategic Planning Committee

Montague Center Library
17 Center Street
Montague, MA 01351
August 23, 2023
5:00pm

Committee Members: Margot Malachowski, Miryam Vesset, Gretchen Wetherby
Public: Will Quale
Library Director: Caitlin Kelley
Absent: Nancy Crowell

- 5:06 Call to order.
- 5:07 Reviewed the responsibilities of the Strategic Planning Committee (new name), including the Action Plan and options for a publicity campaign for library services. Caitlin mentioned "I love my library because" <https://www.pinterest.com/fofthelibrary/i-love-my-library-because/> Short discussion about the advisability of hiring a consultant for a publicity campaign.
- 5:30 Brief discussion on the townwide library plan required for the MPLCP application. Caitlin has much of the information that she needs to fill out the plan.
- 5:45 Caitlin encouraged us to participate in the library tours.
- 5:48 Next meeting date: Wed, Sept 20, Montague Center at 5:00pm
- 5:55 Adjourned