

Montague Public Libraries Trustees Ad Hoc Branding Committee Minutes

When: 4:00pm, Tuesday, June 18, 2024 / Where: Zoom

Attendees: Lydia Ievins, Margot Malachowski, Will Quale, Kristopher Langston

Designer: Liz Moran

Library Director: Caitlin Kelley

4:02 Call to order. Minutes approved.

4:03 Liz shared the selected logo with font options, social media fliers and images, and three letterheads. The committee preferred the simpler font and discussed color schemes in the images.

4:44 Liz will work on additional letterhead designs and potential swag ideas that use the landscape image.

4:48 Upcoming meeting: Tue, July 9 at 4:00pm on Zoom.

4:50 Adjourn

Respectfully submitted,
Margot Malachowski, Trustee
Montague Public Libraries Trustees