

Montague Cable Advisory Committee
2nd Floor Meeting Room, Town Hall
Meeting Minutes for March 4, 2019.

Meeting convened 5:03 PM 3/4/2019 This meeting is taped.

Members present: Jason Burbank , Kristi Bodin, Richard Widmer,
Also present: Dean Garvin, Michael Langknecht, Veronica Phaneuf MCCI, Steve Ellis.

We begin with a review of the annual report, led by Mike L. He points out the details of number of first run videos, as obtained from the Vimeo uploads. Also, the desire of the MCCI board to gain feedback from the CAC particularly in the area of outreach. Mike describes training provided specific to the needs of the trainees. Reporting now utilizes detailed time sheets, useful for planning for example, for the upcoming anticipated film festival. Mike notes aspects of the capital budget, which is being grown for strategic purposes, in addition to equipment, for improving the building conditions or moving to a new building.

With the expressed desire of MCTV to obtain feedback from the CAC, Richard Widmer expresses some comments on his desires for the station. Richard has had direct experience recently with the station in the filming and production of a documentary film. Richard noted the benefit of weekend hours, also the idea that MCTV could offer a class to local schools (the high school in particular) in filmmaking, be it high tech or cell phone technology, that could fill in a bit of the losses due to budget cuts. He notes a great video teacher at the high school commanding a lot of student loyalty, but suffering from lack of resources. Next he noted the desire for Riverculture to host artists and suggested that a video aspect could be incorporated as in a filmmaker's workshop. He notes a Brattleboro organization doing a photo journalism program with at risk teens, with a summer project trip as part of the program. Finally, the opportunity to do oral histories in our area, a great love of his. Steve Ellis also notes the possibility of collaborations and sharing with local PEG access entities, and that while our suggestions here are not marching orders, we hope that they may be useful ideas for future MCTV endeavors.

Regarding MCTV efforts in outreach, their most effective work recently has been email and social media newsblasts.

Relating to a fiscal evaluation, Steve noted that he had shared the annual report with the town auditor,
Scope and Quality: met entirely says Kristi,

Outreach and strategic vision are the lower rated, suggests Burbank. However, the consensus of the committee was that the overall performance of MCTV is good to excellent.

Richard moves to extend contract for the remainder of the 7 year term of the existing contract. Second, Burbank. All three voting members are in favor.

Next meeting is scheduled for 4/4/2019 5:30.

The committee adjourns at 6:36 pm.