

Montague Cultural Council
Monday, October 19th, 2020, 8:00 pm

Virtual Meeting w/call in

Minutes

Present: Betty, Rachel, Kate, John

Absent: Kathy, Anne

1. Chairperson opens meeting 8:12
2. Approve minutes: Council meetings – Sept. 17th & 28th, 2020
Kate moved to approve, Rachel seconded. All in favor.
3. Discuss FY21 grant cycle (Oct 1- Nov 16):
 - a. Approach to funding (multiple small grants, few larger grants, etc.)

John advocates for lots of small grants encouraging alternative venues and ways of reaching audiences
Must have plan for how to reach audiences during covid
Agreed that we will see what we get for applications.
 - b. Getting the word out
Rachel to email out direct link to application
Betty suggestions: **flier** for town hall and elsewhere; newspaper
Town website?
Press release to RiverCulture, papers etc. –Rachel to update from last year
Social media—Kathy?
Send info to United Arc and house for artists in Northampton
Rachel to update flier
Kate to put up in MC and Millers, Betty to put up in TF
4. Discuss alternate funding sources, eg. 1% for the arts [table until after grant cycle]
5. Next meeting date proposed: Sunday Dec 6 930 or 3 or Sunday Dec 13 either time
6. Topics not anticipated within the 48 hours posting requirement. None.

Adjourned 8:44