

Meeting Minutes
RIVERCULTURE STEERING COMMITTEE
Wednesday, October 10, 2024. Town Hall Annex
11am-Noon

Committee Members in Attendance: Jon Dobosz, Caitlin Kelly
Suzanne LoManto, RiverCulture Director

Minutes for the April 24, 2024 meeting were reviewed and accepted.

WORKING GROUP

The Steering Committee reviews a number of documents created with oversight from NEFA for the Making it Public Wheat Paste Mural project including: Call for Art, Judging Rubric, Draft MOU and a slide deck to be presented to the Montague Select Board on Monday, October 21, 2024. The purpose of this meeting is to update the Select Board about this grant, the project timeline, and to get permission to use two Town owned buildings as sites for mural installations: Town Hall (1 Avenue A) and the Colle Opera House (85 Avenue A).

Oliver Miller has given the Director permission to use his building at 197 Avenue A for the temporary mural project. Skip and Colleen Descovich granted the Director permission to use their 20 Masonic Avenue building for the Rail Trail pair of projects. Bob Obear is lending two buildings located at 41 East Main Street and 26 East Main Street in Millers Falls for the Wheat Paste Mural Project.

The draft MOU will be submitted to the Town Administrator and possibly Town Counsel for review

The next action step is identified as community input. It is determined to schedule two meetings: Wednesday, October 13 at the Millers Falls Library and Wednesday, October 20 in the Town Hall Annex. The Director of RiverCulture will reach out to community members and organize the details.

Supporting materials and slide deck are entered into the minutes.

ANNOUNCEMENTS

The Director of RiverCulture discusses her plans for holiday advertising, which will be social media based rather than print based. She is in communication with a graphic designer to supply RiverCulture with a number of small animations which can be used as video templates by local businesses and restaurants, additionally.

It's a Wonderful Night in Turners Falls is announced as Friday, December 13, 2024.

The 2025 Turners Falls Cultural District MCC application was submitted.

The Steering Committee brainstorms ways to attract three new members. The Director will act on some of these ideas over the winter months and is considering an annual advertisement in the Montague Reporter to get more viewers for the weekly newsletter.

MEETING ADJOURNED 12:01pm