



RIVERCULTURE STEERING COMMITTEE

2:30pm. Thursday, February 19, 2026

Montague Town Hall Annex

1 Avenue A, Turners Falls

AGENDA

Meeting Opens with Roll Call

- Approve the Meeting Minutes from February 27, 2025
- Updates from Montague Public Libraries, Montague Parks and Recreation and Montague Community Television

Presentation

- The Creative Economy: A five-year overview of RiverCulture grants and in-kind donations. RiverCulture budget review (as of meeting date)

Agenda Items

- RiverCulture Director position/possible changes to summer programming.
- First Look_2026 Summer Event Calendar: initial partners and programming ideas.

Working Group

- Review and edit the draft communication survey
- Consider additional survey questions related to cultural anchors: Montague Public Libraries, Parks and Rec, Montague Community Television and responses from other organizations and Town Hall departments.
- Next Steps: Final approval of the survey. Timeline for release. Postcard project idea.

Announcements

- A new RiverCulture website is in progress.
- Montague Cultural Council makes awards: <https://massculturalcouncil.org/local-council/montague/>
- Downtown District Group to launch “Mud Season” Passport and ‘Business Buddies’
- Planning Department begins a wayfinding study for Town wide signage.

**Topics not anticipated within 48 hours*

Adjourn